

# Sponsorship Contract



"New products from existing vendors is a great take away from the Irrigation Show!"

2009 Irrigation Show Attendee

## Premium Sponsorships

- Partner: General Session \$20,000
- Partner: Show Bags \$20,000
- Key: Room Keys \$15,000
- Key: Internet Access Stations \$15,000
- Champion: Badge Lanyards \$10,000
- Champion: Show Notepads \$10,000
- Contributing: Registration Pens \$5,000

## Supporting Sponsorships

- Agriculture Issues Forum \$2,500
- Show Bag Insert \$1,500
- Education Class Breaks \$1,000 per break
- Directional Signs \$500 per sign
- Aisle Signs \$500 per sign
- CIG Meeting Breaks \$500 per break
- Committee Meeting Breaks \$500 per break

Sponsorship availability is on a first-come, first-served basis. To secure your sponsorship, complete this contract and submit it with a 50% deposit as soon as possible. Contracts received after Aug. 25, must be submitted with full payment. Receipt of contract and sponsorship will be confirmed by IA staff.

## Sponsor Information

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_

Company Representative \_\_\_\_\_

E-mail \_\_\_\_\_

### Fax or mail today ...

Fax this form with credit card information or mail with payment.

### Irrigation Association

6540 Arlington Blvd.  
Falls Church, VA 22042  
www.irrigationshow.org  
Tel: 703.536.7080 • Fax: 703.536.7019  
E-mail: denise@irrigation.org

## Payment

50% of sponsor fee must be submitted with contract. After Aug. 25, 2010, submit contract with full payment. Contracts received without appropriate payment will not be processed.

\$ \_\_\_\_\_ US Total Enclosed (or charge authorized)

Check Enclosed (Remit in US\$ drawn on a U.S. bank, payable to the Irrigation Association)

Charge:  VISA  MasterCard  American Express

Card Number \_\_\_\_\_

Expiration Date (month/year) \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Cancellation Policy:** Sponsorship will be considered canceled upon written notification received by the IA. If canceled prior to July 7, 2010, IA will retain 25% of the total fee of the sponsorship item. If canceled on or after July 7, 2010, through and including Aug. 25, 2010; IA will retain 50% of the total fee of the sponsorship item. If canceled after Aug. 25, 2010; IA will retain or collect 100% of the total fee of the sponsorship item. In the event the show is postponed or canceled due to reasons beyond the control of IA, then the obligations of the parties under this agreement shall be automatically terminated. Deposits already paid by sponsor shall be refunded less a pro rata share of expenses actually incurred by IA in conjunction with the sponsorship.